

# NUDRAT MAHMOOD

Schulich School of Business, York University  
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## EDUCATION

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PhD	Strategic Management Schulich School of Business, York University, 2018 - present
MA	Economics York University, 2017
B.Com	Finance & Economics ( <i>with Distinction</i> ) Rotman Commerce, University of Toronto, 2013

## PUBLICATION(S)

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Farjoun, M. & **Mahmood, N.** On Habit and Organizing: A Transactional Perspective Relating Firms, Consumers and Social Institutions. *Accepted at Organization Science (August 2023)*

## WORKING PAPERS

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Madhok, A. & **Mahmood, N.** Platform Ecosystems and Generativity: Implications for Economic Organizing. (*Under Review at Journal of Management Studies*)

Madhok, A., **Mahmood, N.** & Kashyap, R. Organizing for Generativity Through Digital Platform Ecosystems. (*Under Review at Academy of Management Perspectives*)

## SELECTED WORKS IN PROGRESS

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**Mahmood, N.** A Configurational Examination of Ecosystem Governance Mechanisms. (*Dissertation chapter 1, targeting submission to Organization Science*)

**Mahmood, N.** & Majzoubi, M. Platform Governance and Innovation in Generative Ecosystems. (*Dissertation chapter 2, targeting submission to the Strategic Management Journal*)

**Mahmood, N.** Towards an Evolutionary Perspective of Ecosystem Governance. (*Dissertation chapter 3*)

**Mahmood, N.**, Madhok, A. & Murthy, R. Towards a Theory of Ecosystem Advantage.

## AWARDS & HONORS

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- 2021      Track Best Paper, European Academy of Management (EURAM)  
*Track: Digital Strategy, AI & the Platform Economy*  
*Paper: Digital Platform Firms and Generativity: Extending Resource Analysis to the Ecosystem Context*
- 2020      Best Paper Award, Administrative Sciences Association of Canada (ASAC)  
*Paper: Reconciling the Resource-based View with Ecosystem Organizing*
- 2020      Best PhD Paper Prize Nominee, Strategic Management Society (SMS)  
*Paper: Reconciling the Resource-based View with Ecosystem Organizing*
- 2020      Doctoral Workshop Scholarship, Strategic Management Society (SMS)
- 2018      Schulich Entrance Scholarship of Merit PhD

## TEACHING

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- 2022 – 2023    Instructor, Schulich School of Business, York University  
Course: Strategic Management for International Business (INTL 3000A)  
*[Received 6.9/7 on Course Evaluations]*
- 2016 – 2017    Teaching Assistant, York University  
Course: Introduction to Microeconomics (ECON 1000)

## REFEREED CONFERENCE PRESENTATIONS

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### Organizing for Generativity Through Digital Platform Ecosystems

- Academy of Management Conference, Boston, USA, August 2023

### A Configurational Examination of Ecosystem Governance Mechanisms

- *Forthcoming*, Strategic Management Society Conference, Toronto, September 2023

### Value Co-creation in Alliances and Ecosystems: An Overview and Research Agenda

- Academy of Management Conference, Boston, USA, August 2023
- *Forthcoming*, Strategic Management Society Conference, Toronto, September 2023

### Towards a Theory of Ecosystem Advantage: A Generativity Perspective of Platform Ecosystems

- Strategic Management Society Conference, London, UK, September 2022

### Firms, Markets and Platform Ecosystems: Towards a Generativity-based View

- Academy of Management Conference, Seattle, USA, August 2022

## Digital Platform Ecosystems and Economic Organizing: A Generativity Perspective

- Strategic Management Society Conference, September 2021

## Digital Platform Firms and Generativity: Extending Resource Analysis to the Ecosystem Context

- Academy of Management Conference, August 2021
- Administrative Sciences Association of Canada Conference, June 2021
- European Academy of Management Conference, June 2021  
*Winner, Track Best Paper Award*

## Reconciling the Resource-based View with Ecosystem Organizing

- Administrative Sciences Association of Canada Conference, June 2020  
*Winner, Best Paper Award, Strategy Division*
- Strategic Management Society Conference, October 2020  
*Nominee, Best PhD Paper Prize*

## DOCTORAL CONSORTIUMS

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2021	Academy of Management's STR Doctoral Consortium
2020	Strategic Management Society's Doctoral Workshop <i>Received one of 25 SMS scholarships to attend the workshop</i>

## SERVICE

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2023 –	Committee for Equity and Community Representative – PhD Association
2020 – 2023	CUPE Representative – PhD Students' Association
2021 –	Reviewer for European Academy of Management (EURAM) Conference
2020 –	Reviewer for the Academy of Management (AoM) Conference
2020 –	Reviewer for Administrative Sciences Association of Canada (ASAC)
2015 – 2020	Refugee Resettlement, Humanity First, Canada

## SKILLS

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Software: R/Rstudio, STATA, Nvivo

Methods: Qualitative Comparative Analysis (QCA), Quasi-experimental methods, Text Analysis

## REFERENCES

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### **Anoop Madhok**

Professor of Strategy and the Distinguished Scotiabank Professor in International Business & Entrepreneurship

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### **Moshe Farjoun**

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### **Eileen Fischer**

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### **Majid Majzoubi**

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